

# Advertising Disclosure

Last updated: May 8, 2026

Whats For Dinner may show ads in the free version of the app. This Advertising Disclosure explains how ads are used and how rewarded ads may affect app features.

## Free Version Ads

The free version of the app may include ads to help support restaurant search, backend services, app development, and ongoing operating costs.

Ads may appear as:

- Banner ads.
- Sponsored ad placements.
- Rewarded ads that unlock limited extra usage.

Paid tiers may remove ads, subject to the plan details shown in the app.

## Rewarded Ads

The app may let free users watch a rewarded ad to unlock a limited bonus, such as extra rerolls or another app action.

Rewards are only granted when the app confirms that the rewarded ad was successfully completed. If an ad fails to load, is unavailable, or is closed before completion, the reward may not be granted.

Reward availability, reward amounts, usage limits, cooldowns, and eligible actions may change over time.

## Non-Personalized Ads By Default

For the initial release, the app is intended to use non-personalized ads by default where supported.

Non-personalized ads may still use limited information such as device information, general location, language, ad delivery data, frequency capping, fraud prevention signals, and measurement data.

If personalized ads are added later, the app may request consent where required by law and applicable platform policies.

## **Third-Party Ad Provider**

Ads may be provided by Google AdMob or related Google advertising services.

Google and its partners may process information according to their own policies. You can learn more from Google's advertising and privacy resources.

## **User Controls**

Depending on your device, region, and platform settings, you may be able to limit ad tracking, reset advertising identifiers, or manage ad personalization preferences through your device or Google account settings.

## **Contact**

For questions about advertising in Whats For Dinner, contact:

Email: [support@whatsformydinner.app](mailto:support@whatsformydinner.app)